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| --- | --- | --- | --- | --- | --- |
| **Criteria** | **Excellent (5 points)** | **Good (4 points)** | **Fair (3 points)** | **Poor (2 points)** | **Unacceptable (1 point)** |
| Content | Clear, concise, and well-organized | Mostly clear and organized | Somewhat clear but could be better organized | Unclear and disorganized | Unclear, disorganized, and inaccurate |
| Relevance | Highly relevant to the topic and audience | Generally relevant to the topic and audience | Somewhat relevant to the topic and audience | Not relevant to the topic and audience | Irrelevant and inappropriate |
| Accuracy | Accurate and free of errors | Mostly accurate with a few minor errors | Some significant errors | Many significant errors | Inaccurate and unreliable |
| Visuals | Used effectively to enhance understanding and engagement | Used somewhat effectively to enhance understanding | Used but could be more effective | Used sparingly or ineffectively | Not used or are distracting |
| Delivery | Confident, clear, and engaging | Mostly confident and clear | Somewhat confident and clear but could be more engaging | Not confident or clear and is not engaging | Not confident, clear, or engaging |
| Overall Effectiveness | Highly effective in communicating the intended message | Generally effective in communicating the intended message | Somewhat effective in communicating the intended message | Not effective in communicating the intended message | Ineffective and does not communicate the intended message |

**Rubric for the evaluation of PowerPoint presentation**